



2021 ANNUAL REPORT

BUILD



Highlander Accelerator

The multi-functional building welcomes Best Burger and Dena's Place bar to the Dining Room food court. Charles Drew Health Center also joins the building to expand their family resource initiatives.



Highlander Phase IV: The Overlook and Burdette & Wade

Seventy Five North and co-developer Brinshore Development broke ground on Highlander's 4th phase of development at the corner of 30th & Burdette Streets. The project includes 108 units of apartments, townhomes, and duplexes, in addition to a retail component to be occupied by local businesses.

Single-Family, For-Sale Housing

In partnership with the City of Omaha, Blair Freeman Contractors and Alley Poyner Macchietto Architecture, Seventy Five North finalized plans to construct four new homes at the corner of 29th & Parker Streets, as well as plans to renovate three homes near 30th & Corby Streets. Each of the seven homes will be sold to clients of Family Housing Advisory Services and Omaha 100.



Former Parker Street homes demolished in 2021

Parker Street homes conceptual design



Nobility Point

Highlander's 3rd phase of development, the 60-unit senior housing facility, completed in early 2021 and was fully leased shortly thereafter.

Omaha Small Business Network (OSBN)

Seventy Five North facilitated the demolition of the OSBN building located at 24th & Lake Streets. The property was later sold to a prominent North Omaha business that plans to construct a new mixed-use headquarters on the site.



ENRICH

37

Total summer events
May - September

24

Average outdoor fitness attendees

7

New community events
in partnership with several community organizations & industry partners

3

Nights of Hamilton
at the Orpheum Theatre

1

Community concert
on the lawn

1

Movie night
on the lawn

COMMUNITY EVENTS OVER THE PAST YEAR



EDUCATE



The Connect powered by COX

The Highlander Accelerator's technology lab and classroom served various organizations and community members by making space available for online learning events, strategic planning sessions, community meetings, ACT test prep seminars, coding courses and music rehearsals.

Howard Kennedy Elementary

Howard Kennedy continues to show increased student improvement in mandated testing through a project-based learning curriculum. School culture and parent relations continue to strengthen with increased student and staff support. Howard Kennedy showed tremendous progress in year six of the school's reconstruction.



Leadership Change

Howard Kennedy welcomes Principal **Shaneice Udofia**. Shaneice has over 15 years of experience in Omaha Public Schools and is beyond excited to partner with Seventy Five North and Purpose Built Schools to strengthen education outcomes for Kennedy students.



Staff Retention

100% of instructional staff from the 2019/2020 school year returned for the 2020/2021 school year.



Tony Gunter

For more than six years, **Tony Gunter** served as Howard Kennedy's trailblazing instructional leader who guided the school through the early days of its reconstruction efforts. Thanks in part to Tony's innovative style and caring nature, Kennedy has a strong foundation that supports the school's accelerating culture of academic excellence. Following the 2020/2021 school year, Tony moved on to serve as the Principal of Monroe Middle School.

Education Pipeline

26 students graduated from Howard Kennedy's PresK classrooms in May. 85% of these students will remain in the neighborhood pipeline to attend kindergarten at Kennedy. 88% of those students scored above the national standard on the MAP assessment.



Apple Distinguished School



Howard Kennedy was formally recognized by the Omaha Public Schools Board of Education following receipt of Apple's Distinguished School award for the years 2021-2024. This award recognizes schools that incorporate innovative technology into teaching practices and curriculums. Howard Kennedy is one of more than 700 schools globally to have received the honor.



Howard Kennedy Project-Based Learning Opportunities

Project-Based Learning continues to be an essential component of Howard Kennedy's education model. Seventy Five North worked with community partners to provide immersive educational opportunities for students.



ORGANIZATION



Ignite Awards Gala

Seventy Five North and Howard Kennedy Elementary were jointly awarded The Wellbeing Partners' 2021 Light of Wellbeing Leadership award for collective efforts that enhanced community health and wellbeing outcomes in Highlander.

Purpose Built Communities' Pacesetter Initiative

As one of six Purpose Built Communities network members, Seventy Five North is selected as a network Pacesetter to assist the entire network through demonstrated, shareable strategies around development, fundraising, education and community building.



Seventy Five North turns 10!

Established in 2011 to revitalize the Highlander neighborhood, Seventy Five North continues its bold mission to strengthen the Highlander neighborhood through strategic investments in education, high-quality, mixed-income housing, and community health and wellness.

Board Members

Kenneth Johnson Sr., a founding Board member and revered Omaha leader, passed away in early 2021. Seventy Five North is grateful for Mr. Johnson's leadership, wisdom and kindness which remains a strong component of the fabric that is Highlander.



Seventy Five North welcomes new board members **Meridith Dillon**, Executive Director of Front Porch Investments, and **Erin Beck**, Director of Housing and Education at The Sherwood Foundation.



CHOICE NEIGHBORHOODS IMPLEMENTATION GRANT (CNI)

2021 marked the second year of Seventy Five North's involvement in the \$25M federal grant awarded through the U.S. Department of Housing & Urban Development. In partnership with the City of Omaha, the Omaha Housing Authority and Brinshore Development, the project will further the revitalization of the North 30th Street corridor focused on the reconstruction of the Spencer Homes public housing site.



Education

Seventy Five North remains focused on the enrollment of neighborhood children into high-quality educational opportunities. In partnership with Howard Kennedy Elementary, the Omaha Early Learning Center at Kennedy and other education partners, the work to expand a robust education ecosystem in Highlander grows year after year.

Economic Mobility

CNI grant funding facilitates the expansion of workforce development and employment training programs for Spencer Homes residents.



Health & Wellness

Physical fitness, mental and medical health programs, pantry services and companionship support initiatives were prioritized in 2021.

EXCITING PLANS IN 2022!

Homeownership Opportunities

The newly established Highlander Development Co., certified as a Community Housing Development Organization, initiated its single-family home construction program and will create homeownership and wealth-building opportunities for the community.

Greenhouse

Seventy Five North signed a memorandum of understanding with No More Empty Pots, a North Omaha-based nonprofit organization, to activate the Highlander Accelerator's greenhouse. The partnership will prioritize healthy food access, workforce development, urban farming education and community building. Greenhouse renovations will commence in 2022.

Spencer Homes

The Spencer Homes public housing site is scheduled for demolition in summer 2022. The Omaha Housing Authority will complete resident relocation by early summer 2022 with reconstruction scheduled to commence in 2023.

Highlander Phase V: Davis Ridge

Seventy Five North and co-developer Brinshore Development will break ground on Highlander's 5th development phase in late 2022. The 41-unit, mixed-income development located at 31st Street & Patrick Avenue is scheduled to be completed in 2024.