

BUILD



Single-Family, For-Sale Housing

2023 marked Seventy Five North's commitment to broaden affordable homeownership opportunities in the Highlander neighborhood. Seventy Five North, in collaboration with Blair Freeman and various local contractors, introduced 16 newly constructed homes and the renovation of three existing homes along the North 30th Street Corridor.



The Greenhouse

No More Empty Pots, a nonprofit organization based in North Omaha, has activated the Highlander Accelerator's three-level, 18,000 sf Greenhouse facility. The Greenhouse includes interactive spaces that support educational and career pathways while providing economic empowerment opportunities, such as a Micro Market, a commercial kitchen, and a science lab. The third floor of The Greenhouse will accommodate year-round urban farming.



Highlander Phase IV: The Overlook and Burdette & Wade

The Highlander mixed-income rental community expanded by 108 new apartment-style and townhome units, which were completed and occupied in 2023.

Community Wellness Collaborative

The University of Nebraska Medical Center and Nebraska Medicine moved into Highlander this fall. Occupying one of Burdette & Wade's commercial leasing spaces, the Community Wellness Collaborative connects community members to a variety of nonclinical health and wellness services.

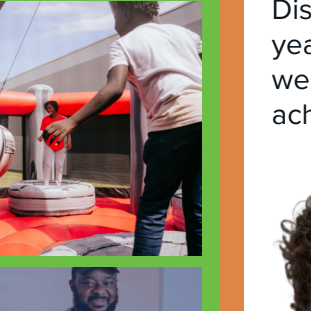
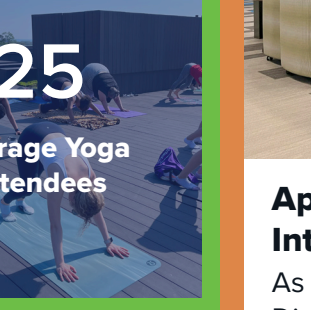
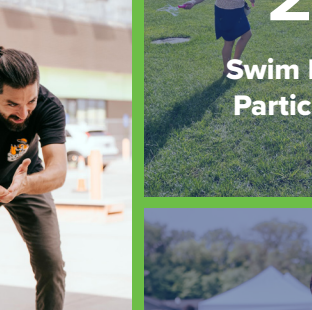
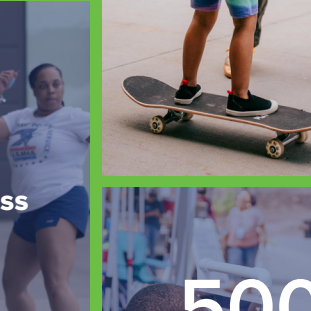


Rendering courtesy of El Dorado

Highlander Phase V: Davis Ridge

Seventy Five North and co-developer Brinshore Development broke ground on Highlander's fifth and final phase of multi-family rental housing. Located on the west-end of 31st and Patrick Streets, the development includes 41 units of apartments.

ENRICH



EDUCATE



Howard Kennedy Elementary

In the eighth year of the school's reconstitution, Howard Kennedy continues to demonstrate enhanced learning outcomes through the implementation of a Project-Based Learning curriculum, supported by Seventy Five North through Tiger Grants. In 2023, the school experienced a notable **increase in enrollment** coupled with a **reduction in chronic absenteeism and mobility rates**.

Project-Based Learning Institute

Seventy Five North's Director of Education, Purpose Built Schools, and Howard Kennedy leadership staff collaborated to facilitate a summer leadership institute to support staff for the 2023-2024 school year.

Apple Distinguished School International Recognition

As an accomplished recipient of Apple's Distinguished School award for the years 2021-2024, Howard Kennedy staff were invited to present their strategic achievements at an international conference.

New Leadership at Kennedy's Early Learning Center

The Omaha Early Learning Center at Kennedy welcomed a new School Director, Dr. Devnonie Johnson. Dr. Johnson, a life-long resident of North Omaha, has served Omaha Public Schools in a variety of teaching positions for 19 years.

Education at Highlander

Summer Tutoring Program

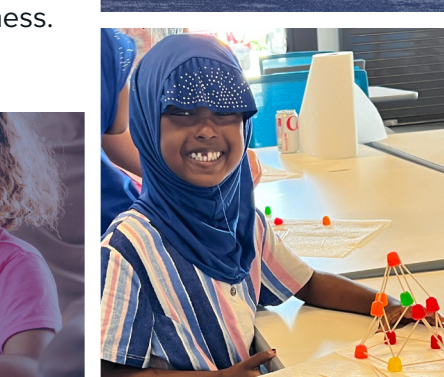
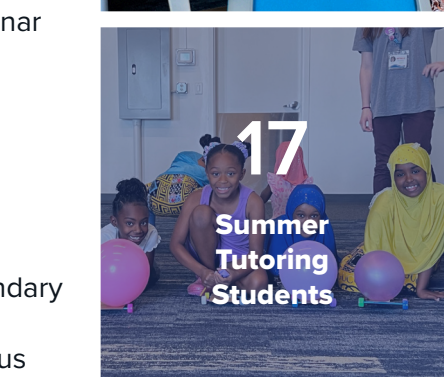
Highlander's new elementary summer tutoring program offered valuable educational intervention from Howard Kennedy staff as well as enrichment opportunities presented by Do Space, Skate Fest and AIM Institute.

ACT Preparation Seminar

In collaboration with Aim High Test Prep, Seventy Five North hosted a six-week seminar to prepare a cohort of 11 North Omaha high school juniors and seniors for their college entrance exams.

University of Nebraska Omaha Business Prep Academy

Designed to expose students to post-secondary education, both middle and high school students immersed themselves in the various departments within UNO's College of Business.



1 Highlander Backyard Soiree

1 Wellness Expo

2nd Annual Open Omaha

3 Highlander Resident Awards

4 Movie Nights

16 Vendors at Highlander Marketplace

12 Average MixedFit Participants

22 Swim Lesson Participants

25 Average Yoga Attendees

30 Highlander Community Day Partners

30+ Volunteers Recognized

32 Outdoor Fitness Classes

77 Average Attendees at Movie Night

500+ Highlander Community Day Visitors

30 Highlander Community Day Partners

30+ Volunteers Recognized

32 Outdoor Fitness Classes

77 Average Attendees at Movie Night

140 Average Marketplace Guests

9 UNO Business Prep Academy Students

11 ACT Prep Students

THE YEAR AHEAD: 2024



Expanding Access to Homeownership

Seventy Five North continues to diversify homeownership opportunities near the Highlander neighborhood.



Highlander Resident Committee

Seventy Five North is excited to collaborate with neighborhood residents to enhance programming opportunities at Highlander.

Exciting Growth for Highlander

As the final phase of the neighborhood's multi-family rental development draws to a close in 2024, Seventy Five North remains committed to advancing its strategic vision for the promising future of Highlander. The ongoing pursuit of opportunities to design and innovate amenities, programs, and resources will continue to empower children to learn, families to be healthy, and the community to thrive.



ORGANIZATION



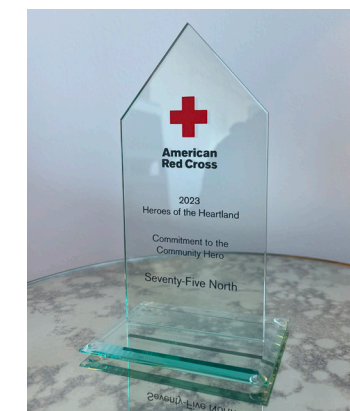
Kiewit Luminarium Feature

Highlander and Seventy Five North were honored to be featured in an exhibit within the new, all-ages, STEAM museum located at Omaha's Riverfront. The exhibit, entitled "Constructing Community", acknowledges the unique, holistic nature of Highlander's development.

Awards & Recognition

Commitment to Community Award

Presented by Red Cross Heroes in the Heartland



Director's Community Leadership Award

Presented by the United States Federal Bureau of Investigation

Community Impact Award

Presented by Core Bank



Purpose Built Communities Peer Exchange Visit

Seventy Five North was selected as a host site for the new Purpose Built Communities Peer Exchange Program. During the two-day visit, 14 professionals from three Purpose Built Communities learned about the history of Highlander, Seventy Five North's current initiatives, and engaged in conversation to strengthen the work of all communities involved.



Our Team is Growing!

Sharlon Rodgers
President & CEO

Hannah Grenewich
Marketing Coordinator



Thank you, Cydney Franklin

In October of 2023, we bid farewell to former President & Chief Executive Officer, Cydney Franklin. Throughout her 8-year tenure at the organization, Cydney's infectious spirit and brilliant mind have been a driving force behind the organization's growth and positive evolution. Her visionary leadership and dedicated service not only shaped the trajectory of the organization, but also empowered and inspired those fortunate enough to work alongside her. Cydney's passion for our mission and unwavering commitment to those who call Highlander home have cultivated an ecosystem of compassion, innovation, and positive change. May her journey ahead in commercial real estate be as extraordinary as the legacy she leaves with us. Highlander will always be your home!

A LETTER FROM PRESIDENT & CEO, SHARLON RODGERS



This year signifies the beginning of a new chapter for Seventy Five North Revitalization Corporation. I am honored to assume the role of the new President and Chief Executive Officer, collaborating with a robust network of partners, local businesses, residents, and diverse stakeholders to propel the vibrant ecosystem at Highlander forward. As an Arkansas native, a resident of Omaha for 33 years, and a product of a mixed-income community, the neighborhood-centric mission of Seventy Five North is profoundly personal to me. Reflecting on my own experiences, I can only imagine the enhanced value and broader successes that my neighborhood could have accomplished with the comprehensive support that 75 North is dedicated to providing.

From the windows of my home, I have witnessed the evolution of Highlander from its inception. Acres of once-vacant land have transformed, offering homes to deserving families that now activate a vibrant community. As we celebrate the initiation of the ultimate phase of Highlander's original development plan, our focus turns even more diligently to the services and amenities desired by our residents to make Highlander feel like home. With the help of our network of supporters, we remain committed to crystallizing economic vitality and providing equitable opportunities at Highlander.

With gratitude,

Sharlon Rodgers

CHOICE NEIGHBORHOODS IMPLEMENTATION GRANT (CNI)

Year 4 of the Choice Neighborhoods Implementation Grant

In collaboration with the City of Omaha, the Omaha Housing Authority, and Brinshore Development, Seventy Five North was proud to work alongside former residents of Spencer Homes in the fourth year of the Choice Neighborhoods Implementation Grant.



Spencer Homes Redevelopment

Collaborating with the City of Omaha, the Omaha Housing Authority, and Brinshore Development, Seventy Five North contributed to the groundbreaking of the initial phase of redevelopment of the former Spencer Homes. The two phases of this development will feature 140 rental housing units with commercial amenities.



Spencer Homes People Plan

This year, the CNI team dedicated its efforts to supporting former Spencer residents by fostering leadership development, facilitating connections to opportunities for upward mobility, and ensuring smooth transitions as some residents relocated back to Highlander.



ANNUAL REPORT 2023

